**5 Year Strategic Plan for School Improvement**

**Pike County Career Technology Center**

**Adult Workforce Education**

**April 1, 2021 - December 31, 2026**



**Committee Members:**

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* ~~Sam Jones~~
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*Original – March 31, 2021*

*Updated – December 3, 2021*

*Updated – February 24, 2022*

*Updated – December 16, 2022*

*Updated – March 9, 2023*

*Updated – May 25, 2023*

*Updated – March 26, 2024*

*Updated - March 28, 2025*

*Updated – April 11, 2025*

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| **Goals** | **Action Steps** | **Performance Indicators** | **Progress / Outcome** |
| **1. Implement additional Adult Education occupational program(s).** | Seek Financial Aid Options  Needs Assessment / Input from employers and labor market data  Budget for implementation and the purchase of any needed equipment / supplies  Advisory committee selection and meetings for input.  Curriculum Development  Personnel Selection/Development/  Recruitment  Explore partnerships with other educational institutions  *Note – must wait until COE re-affirmation visit is completed*  *COMPLETED* | Overall Performance Indicator:  Additional program(s) are approved by ODHE and COE | Update 12-2-21  COE Re-affirmation visit pushed to 2022.  Dates are set for the week of May 9th, 2022.  Explore local need for Radiological Control Technician.  Explore Advanced EMT  Seeking employer support and needs assessment.  Update: May 25, 2023  AEMT submitted to COE for approval.  Approval granted from Ohio Division of EMS and ODHE.  Update: March 26, 2024  AEMT is an approved program. Ran 1st class in the Fall 2023 session.  Update March 28, 2025  MSSC is a new partner program with USW |
| **2. Full Implementation of Center for Training Excellence (CTX) Program and Services**  **-**  **Goal Revised To…**  **Work with Business / Industry Partners** | Conduct a comprehensive review of data and information concerning the number and types of business and industry in Pike County.  Establish partnerships with existing institutions that are already delivering services or working with business and industry.  Establish electronic and printed content that explains the services and intent – and make them available to business and industry.  Conduct an effective customized training for a local business / industry that meets their determined needs – or develop an effective pre-employment training program that addresses their needs. | A comprehensive guide with relevant data will be available by April 2021.  Established and working partnerships in place.  Delivery of electronic and printed content.  Delivery of program with overall satisfaction rating of at least 90%.  DONE / CTX Ended | Completed April 2021  Completed and ongoing April 2021  Insite and Workforce Development  Need to implement.  Completed and ongoing 2021  Need to keep up to date.  **Update: December 2022 – No longer funded by ODHE for CTX services.**  March 26, 2024 – Contract trainings were done for GE Aviation.  Discussing contract training for MSSC with USW. Ordered Skills Boss for CPT+.  March 28, 2025  Contract trainings for GE – EMT done in fall. Continue to work with USW 689 & MSSC. |
| **3. Increase enrollment in the current Adult Education programs – EMT, Firefighter, Medical Assistant, Nursing Assistant, and Phlebotomy.**  **UPDATE 3-26-24: ADDED AEMT** | Increase capacity in programs. For example, the number of Medical Assistant students and the number of Phlebotomy students are limited due to combining classes.  Publish and distribute electronic and *printed* catalogs.  Schedule and publish fall program offerings in spring.  Offer EMT in fall as well as spring.  Continuing    Purchased Canva to make more professional recruitment materials – print and electronic.  Offer additional Adult Education Programs. *See… Implement additional Adult Education occupational program(s). - AEMT* | Overall Performance Indicator:  FY2022  EMT = 20  Firefighter = 45  Medical Assistant = 20  Nursing Assistant = 30  Phlebotomy = 20  + Additional Programs  HEI System from ODHE – Enrollment Data | Update 12-2-21  10 MA  0 Phlebotomy  5 EMT  Updated 2-24-22  4 Phlebotomy  10 MA  10 EMT  Updated 3-9-23  FY22 Enrollment  EMT = 15  Firefighter = 8  MA = 16  NA = 9  Phlebotomy = 3  Updated 3-26-24  FY23 Enrollment  EMT = 19 – Up  Firefighter = 35 - Up  MA = 12 - Down  NA = 2 - Down  Phlebotomy = 5 – Up  Updated 3-28-25  FY24 Enrollment  EMT = 16 – Down  Firefighter = 41 - Up  AEMT = 23 - New  MA = 6 – Down  NA = 6 – Down |
| **4. Increase enrollment in Aspire.** | Use previous year student demographic and program data to understand where students live, why they attend, and their age group. Use this data to concentrate recruitment strategies / action steps of the plan.  Develop and distribute flyers / brochures. (Especially at county libraries & their branches, community action). Refer to data analysis to target.  Purchase promotional items.  Attend county High School Guidance Counselor Meetings (if no meeting, communicate personally).  Speak at [or with] with community civic or educational meetings (Kiwanis, Head Start, Lions, ESC, Community Action, DJFS, Courts, etc…)  Participate in Pike CTC Open House.  Update and maintain website.  Use social media to promote Aspire classes/services weekly. Use Canva.  Issue press release in Pike and Jackson County newspapers.  Implement student referral program with incentives to any student that refers another student who becomes enrolled.  Seamlessly offer distance learning options. Can be hybrid model.  Follow Retention Procedure. Use Remind ap.  Monthly attendance analysis  Program review highlighted recruitment as an area to improve. Will work with Program Manager to improve recruitment materials/strategies.  *Strategies are ongoing – 3-26-24* | Overall Performance Indicator:  Meet Aspire Grant Enrollment Projection.  FY21 = 176  FY22 = 2022  FY23 = 200  FY24 = 200  FY25 = 200  Flyers  Pens  CAC  Yes  Yes  Yes – CANVA in use. Post more videos instead of pictures.  Revise strategy - Change to Social Media – Digital media picks up some of our posts.  Yes  Yes  Yes  Yes | Update 12-2-21  40 (through October)  Action Steps are being followed.  Update 2-4 – 101 students enrolled.  Update 12-2022  90 students enrolled.  On track  Update 3-9-23  FY22 Aspire Enrollment = 154  FY23 Aspire Enrollment = 149 so far – with approx. 4 months remaining.  Update 3-26-24  FY22 Aspire Enrollment = 154  FY23 Aspire Enrollment = 179  FY24 Aspire Enrollment – 186  Updated 4-11-25  FY25 Aspire Enrollment is at currently at 144 – with April, May, & June remaining. Projected is 200. |
| **5. Implement student support staff to facilitate the student support services, specifically, student academic counseling and student transition services.** | Define job description and role of the student support staff member.  Explore funding availability through a combination of Aspire and Adult Education budgets.  ~~Post and hire staff member.~~  UPDATE – Incorporate existing Aspire Staff for academic counseling.  Assistance from CAC of Pike partnership for transition services (employment).  DONE | Overall Performance Indicator:  Staff in place and providing services by May 30, 2021.  Student Evaluation Survey Analysis | December 2, 2021  In Place – Effective  January 24 – There is a Student Service section of website.  December 2022 – Reviews of student evaluations returned so far for Fall 22 program indicate that the Student Services are being evaluated highly.    May 2023 – Reviews of student evaluations from Spring 23 programs so far indicate that Student Services are effective.  March 2024 – Reviews of student evaluation of student services indicate that student services are being offered, delivered and are effective.  March 2025 –  FY24 Evaluation Summary  Lowest is Job Placement at 8.03  Highest is Safety & Security at 9.94 |

**Financial Resources:**

FY21 – Three year cap with reduction in percentage of state funding.

CTX Funding for fiscal years FY20 and FY21 = $50,000

FY22 – State is proposing a complete and total performance based funding model.

COVID-19 financial impacts to the state budget are to be suspected, however, the specific effect is yet unknown.

12-2-21 No updates concerning future allocation.

Aspire grant funded at $160,000 for FY22.

FY23 – OTC level funded. Aspire grant = $200,000

FY24 – OTC ODHE state reimbursement funding is the same as FY23.

Revenue is dependent on tuition. Aspire grant is still funded at $200,000. FY25 Aspire grant is competitive.

FY25 – Funding model is same with ODHE state reimbursement based on state formula.

Revenue is dependent on tuition – this includes contracted trainings with GE.

FY25 Aspire grant awarded at $238,700 = $13,720 for corrections / $224,980 for Aspire ABE & ASE

**Strategic Plan has been developed with a realistic understanding of the scope and size of the school. All initiatives planned are such that there is no expectation (or need) of drastic shift in funding (positive or negative).**

**Mission:** The mission of the Pike County Joint Vocational School District is to dedicate itself to instill in every one of its students the importance of the work ethic regardless of the diversity of the population – allowing the resulting graduates to become contributing members of society and to be ethical, honest, and complete individual

**Vision:** A new generation – committed to lifelong learning.